



NH BUSINESS RESOURCE CENTER
an office of the NH Division of Economic Development

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For Immediate Release

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Xtensible Technology Named November “Innovation Rocks!” Award Winner

MANCHESTER– The creation of MondoPulse™, an innovative Web 2.0 Internet marketing and communication solution designed for businesses to establish and maintain online relationships with Internet users, led to Xtensible Technology Inc. being named the “Innovation Rocks!” Award winner by the New Hampshire Division of Economic Development’s Business Resource Center for the month of November.

The Manchester-based company whose mission is to develop Internet solutions that provide value to businesses while offering the consumer a very rewarding experience, designed MondoPulse™ building on concepts deployed within their patent pending real estate application, MLSpulse™. Seeing the need to address issues associated with email marketing and communication, MondoPulse™ uses desktop applications and RSS tools to bypass SPAM filters, guarantee message delivery and build brand awareness and marketing reach.

“MondoPulse™ is a tool which helps businesses get their information out to consumers instantaneously and facilitates the flow of communication,” said New Hampshire Business Resource Center Director Roy Duddy. “Xtensible Technology has done an excellent job in developing a product which is changing the way that messages get disseminated in the 21st Century business arena.”

For more information about Xtensible Technology, please visit www.xtensible.com

“Innovation Rocks!” is an initiative sponsored by the Business Resource Center in coordination with Rock 101 (WGIR-FM) and the Hilton Garden Inn in Manchester to celebrate the creativity and ingenuity of New Hampshire businesses.

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